

## Goddess Temple Room Hire Advertising Packages

Last Update: 23<sup>rd</sup> August 2019

**PLEASE NOTE:** We require full payment of the advertising fee before any advertising takes place. For this service to be available, we require at least six weeks notice prior to your event.

### **PREMIUM ADVERTISING PACKAGE** **PRICE: £30 / £35 (if including printing costs)**

#### Digital Marketing

1. Listing on the Online Goddess Temple calendar **on receipt of payment**
2. Social Media advertising (Facebook groups, Yahoo group) **1 week and 2 weeks before**
3. Oracle listing **on receipt of payment**
4. Goddess House email newsletter (for events in the House and Hall only) **6 weeks before**

#### Printed Advertising

5. What's On This Week listing poster outside the Goddess Temple and in the Goddess House **1 week before**
6. Posters on Glastonbury Experience Courtyard noticeboards **2 weeks before**
7. Poster on Goddess House inside noticeboards **1 month before**
8. Poster in Goddess Hall (for events in the Hall) **1 month before**

#### ***Please send us as soon as possible after making your booking:***

- A full event summary including all logistics, timings, price, venues, event description
- An A4 sized poster (portrait preferred) for your event including all information on timing, venue, and booking information
- Any other photos or images for digital marketing

## REGULAR BOOKERS PACKAGE

**PRICE: £55 (for 4 events in advance, e.g. 4 evenings / morning / daytime events)**

### Digital Marketing

1. Listings on the Online Goddess Temple calendar for each event  
**On receipt of payment**
2. Social Media advertising (posting on Facebook pages: Goddess House, Goddess Temple Events, Yahoo group)  
**1 week before each event**
3. Oracle listings for each event  
**On receipt of payment**

### Printed Advertising

4. What's On This Week listing poster outside the Goddess Temple and in the Goddess House  
**1 week before each event**
5. One poster (containing information on all four events) in noticeboard Goddess Hall / Glastonbury Experience / Goddess House  
**1 month before events take place**

***Please send us as soon as possible after making your booking:***

- A summary of each of your events (**4 separate event descriptions for each event**) including all logistics, timings, price, venues, event description
- A poster containing information for all 4 events (no more than A4 size)
- Any other photos or images for digital marketing

**Take note** of the Terms and Conditions for advertising packages (pages 2-3) and Specific Instructions to all package bookers (page 4).

## **-TERMS AND CONDITIONS OF ALL ADVERTISING PACKAGES-**

1. This service does not in any way guarantee that people will attend the events being advertised. They are the best advertising routes we know of for this town. We strongly advise you to continue your own marketing routes further afield in addition to those we provide. In addition also see our “Top Tips for Successful Advertising of Events in Glastonbury” document.
2. All costs are added to the cost of the room booking and must be paid in full along with the room hire deposit before any advertising takes place. Please quote the invoice number when paying. The cost of advertising includes paying Goddess Temple staff for their time, as well printing costs of any advertising materials.
3. We require your room hire deposit and advertising fee to be paid at least six weeks prior to the start of the event for this advertising service to be available.
4. The advertising fee is non-refundable and non-transferrable, except in the case of cancellation of your event with more than 2 months notice.
5. The following terms apply to digital marketing routes:

### **a. Online Goddess Temple calendar**

Your event will be listed on our public Google calendar which shows events happening in our venues, and can be viewed at:

<https://goddess temple.co.uk/goddess-events-calendar/>

The calendar is also listed on the Goddess House, Goddess Temple Room Hire and Goddess Temple Experience websites.

### **b. Listing in the Glastonbury Oracle online / paper free listings of events in Glastonbury**

A 30 word listing for your event will be added to the online Oracle calendar and to the print edition for the Oracle, “the unique guide to what’s on in holistic Glastonbury”. Print editions are freely available in shops and cafes throughout town and are used by locals and tourists alike to see what’s on that month.

Please note: the deadline for the each monthly edition of the Oracle is normally 2-3 weeks before the start of the month. If you pay the advertising fee after the Oracle deadline has passed, we will not be able to print your event in the Oracle.

Note that the Oracle also offers specific services for different sized adverts – see their pages for more information. <https://www.glastonburyoracle.co.uk/>

### **c. Goddess House newsletter**

What’s on in the Goddess House and the Goddess Hall – sent out every 6 weeks.

### **d. Social Media**

We will make tailored social media advertising posts for your event. If you make a Facebook event for your listing, send us the link and we will add this to the post, if not, we will use the details you provide us with along with any images you send. We can arrange to make these Facebook posts at different times to those specified below, for instance, courses where advertising needs to be further in advance, if you let us know when booking the advertising service.

*Internal Facebook pages (2 weeks and 1 week before the event for premium package; or 1 week before each event for regular package):*

- Goddess Temple Events Facebook page  
<https://www.facebook.com/Glastonbury-Goddess-Temple-Events-2216506468615346/>
- Goddess House Facebook page (for events happening in the House only)  
<https://www.facebook.com/TheGoddessHouseGlastonbury/>

*External Facebook groups (2 weeks and 1 week before the event for premium package; or 1 week before each event for regular package):*

- Glastonbury Town Events (3,531 members as of 12<sup>th</sup> Feb 2019)  
<https://www.facebook.com/groups/330159211420/>
- Glastonbury Community Networking (2,458 members as of 12<sup>th</sup> Feb 2019)  
<https://www.facebook.com/groups/521495727860507/>

*Glastonbury Noticeboard Yahoo group (listing on receipt of payment and 1 week before your event for premium package; or 1 week before each event for regular package)*

4,445 members as of 12<sup>th</sup> Feb 2019

<https://uk.groups.yahoo.com/neo/groups/glastonburynoticeboard/info>

6. Posters are placed in the following spaces at the following times:

#### PREMIUM PACKAGE

**Glastonbury Experience Courtyard noticeboard** – for events in all venues. 2 weeks before / longer dependent on space or if a regular event

**Goddess House lower noticeboard (inside)** – Posters for events happening in the Goddess House, 2 weeks before

**Goddess Hall inside door** – Posters for events taking place in the Goddess Hall, up to 1 month before.

#### REGULAR PACKAGE

**Goddess Hall OR Goddess House OR Glastonbury Experience Courtyard noticeboard** (depending on event venue) – 1 poster for all 4 events, 2 weeks in advance of first date

7. Posters can be no larger than A4 size.
8. If you are sending us posters to put up, please send them in good time, to the following address. Ensure the dates, times and venue are clearly advertised on your poster, or we may not be able to use them. Please also include a note with the invoice number for your booking.

Glastonbury Goddess Temple Room Hire  
2-4 High Street  
Glastonbury  
BA6 9DU

## INSTRUCTIONS FOR ADVERTISING PACKAGE BOOKERS

Please send the following information via email to [info@goddessstempleroomhire.com](mailto:info@goddessstempleroomhire.com) as soon as possible after making your booking. Note that until we receive all the materials and the full payment for both the advertising package and your room hire deposit then we cannot advertise for you.

PACKAGE TYPE	FOR DIGITAL MARKETING	FOR PRINTED MARKETING
<b>Premium</b>	<ul style="list-style-type: none"> <li>• Detailed description of your event including cost, venue and date(s), either fill in on booking form or send separately</li> <li>• High res images / photos for advertising as JPEG, GIF or PNG</li> <li>• Link to Facebook event (optional)</li> </ul>	<ul style="list-style-type: none"> <li>• 1 A4 size poster (portrait preferred) with details of your event including date, cost, venue, timings and booking information. Either send digitally as PDF (£35 package) or send 10 copies of the poster to us (£30 package)</li> </ul>
<b>Regular</b>	<ul style="list-style-type: none"> <li>• Detailed description of all four events including dates, venue, cost, timings and booking information</li> <li>• High res images / photos for advertising as JPEG, GIF or PNG</li> <li>• Link to Facebook event (optional)</li> </ul>	<ul style="list-style-type: none"> <li>• 1 A4 size poster (portrait preferred) with dates of all four events included on it, including venue, cost, timings and booking information Send digitally as a PDF for us to print</li> </ul>

If you are sending us posters to put up, please send them in good time (at least six weeks before your event, preferably longer), to the following address.

Glastonbury Goddess Temple Room Hire  
2-4 High Street  
Glastonbury

*With thanks and blessings from the Goddess Temple team*